



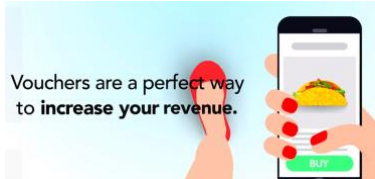
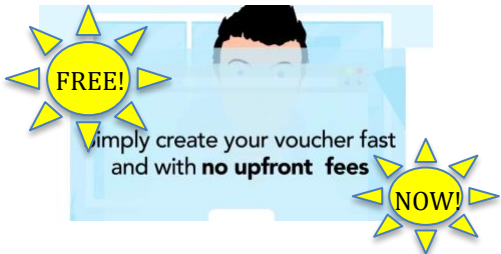
MyArea Network
“We’ll Vouch For You”
VO = :30

Director: Omi
 Writer: Alan Roberts

Animated tutorial video using colorful images to demonstrate creating and selling vouchers.

SOUND: STOCK UPTEMPO MUSIC WILL PLAY THROUGHOUT

VO: TO BE REPLICATED BY SUBTITLES THROUGHOUT VIDEO

	Script	Notes
:00 - :02	<p>(CUT THIS SHOT TO 2 SECONDS.) SUPER (FADE UP): MyArea Network logo/bug appears onscreen, bottom right, runs throughout video EXCEPT FOR LAST SHOT.</p>	
:03 - :05	<p>(REPLACE COPY WITH) VO: Now is the perfect time to reach new customers!</p>	
:06 - :08	<p>(COPY ONSCREEN MIRRORS VO) VO: And MyArea Network vouchers are the perfect way to increase revenue!</p>	
:09 - :11	<p>(COPY ONSCREEN MIRRORS VO) VO: Create a voucher on our site, for <i>free</i>, and start generating income... <i>now</i>! (AS “FREE” AND “NOW” ARE SPOKEN THEY ‘BURST’ ONSCREEN)</p>	



<p>:12 - :16</p>	<p>VO: It's as easy as one, two, cha-ching!</p> <p>(ONSCREEN TEXT)</p> <ol style="list-style-type: none"> 1. Enter details 2. Upload images 3. (CASH REGISTER ICON APPEARS) (SFX: CASH REGISTER RINGS AND MOUSE CLICKS "LAUNCH") 	
<p>:17 - :19</p>	<p>(COPY ONSCREEN MIRRORS VO)</p> <p>VO: Sell your goods and services to thousands of local customers in the MyArea Network!</p> <p>(AS "GOODS" IS SPOKEN, PIZZA ICON APPEARS.</p> <p>AS "SERVICES" IS SPOKEN, DRY CLEANING ICON APPEARS.</p> <p>AS "THOUSANDS OF CUSTOMERS" IS SPOKEN, POPULATE SCREEN WITH PEOPLE COLLAGE)</p> <p>(SFX: CASH REGISTER RINGS AS FINGER PUSHES "BUY")</p>	
<p>:19 - :23</p>	<p>(REPLACE ALL IMAGES WITH CARTOON COLLAGE OF SIMILAR CATEGORIES)</p> <p>(COPY ONSCREEN MIRRORS VO)</p> <p>VO: Times are weird, but our customers gotta eat! So let's promote your business to all those hungry stay-at-homes!</p>	



<p>(cont.)</p>	<p>(AS "STAY-AT-HOMES" IS SPOKEN, FAMILY-IN-HOUSE IMAGE APPEARS)</p>	
<p>:24 - :27</p>	<p>(COPY ONSCREEN MIRRORS VO)</p> <p>VO: Boost your business with <i>free local</i> vouchers.</p> <p>(AS "FREE" IS SPOKEN, THE WORD "FREE" BURSTS ONSCREEN. As "LOCAL" IS SPOKEN, THE WORD "LOCAL" BURSTS ONSCREEN.)</p>	 <p>Boost your business with local vouchers.</p> 
<p>:27 - 30</p>	<p>(COPY ONSCREEN MIRRORS VO)</p> <p>VO: MyArea Network. We'll Vouch For You!</p>	

