




**MyArea Network**  
**"Where Were You?"**  
**VO = :30**

Director: Omi  
 Writer: Alan Roberts



**Lifestyle video using stock footage of restaurants, street life, office workers, and wait staff.**

**SOUND:** DELETE ALL AMBIENT AND BACKGROUND SOUND ASSOCIATED WITH INDIVIDUAL CLIPS.  
 STOCK "PIANO" MUSIC WILL PLAY THROUGHOUT.

**VO:** TO BE REPLICATED BY SUBTITLES THROUGHOUT VIDEO

	Script	Notes
:00 - :02	<p><b>(EXTEND THIS SHOT TO 2 SECONDS.)</b>  <b>SUPER (FADE UP):</b>  <b>MyArea Network</b> logo/bug appears onscreen, bottom right, runs throughout video EXCEPT FOR LAST SHOT.</p>	
:03 - :05	<p><b>VO:</b> Where...were...you?</p>	
:06 - :08	<p><b>(REPLACE THIS SCENE WITH EMPTY STREET SCENE, PREFERABLY NEW YORK CITY. SEE EXAMPLE.)</b>  <b>VO:</b> On Nine-Eleven.</p>	



:09 - :10	<b>VO:</b> Where...were...you?	
	<b>(CUT THIS SCENE.)</b>	
:11 - :12	<b>VO:</b> During Hurricane Katrina?	
:12 - :12.5	<b>VO:</b> We...	
:12.5 - :13	<b>(REPLACE THIS SCENE WITH RESTAURANT WORKER - OR SIMILAR - WEARING MASK. PREFERABLY A PERSON OF COLOR.)</b> <b>VO:</b> Were...	
:13.5 - :16	<b>VO:</b> Here.	



:17 - :20	<b>VO:</b> Delivering... when it mattered most.	
:21 - :23	<b>VO:</b> While you're home with your family, we're here with ours. <b>(INSERT SCENE WITH WAIT STAFF)</b>	
:24 - :26	<b>VO:</b> During these challenging times, let's support those who support us.	
:27 - :28	<b>SUPER (FADE UP):</b> MyArea Network logo <b>VO:</b> My Area Network	
:29-:30	<b>SUPER (FADE UP 1):</b> Shelter In. Takeout. <b>SUPER (FADE UP 2):</b> MyAreaNetwork.com <b>VO:</b> Shelter in. Take out.	

