

MARGARITAVILLE TOURS

Who are we?

Tripshock.com

- NW Florida's Largest Tour & Activity Booking Site
- 1.4 Million Site Visits in 2015
- 130+ Partners, 200+ Different Activities Offered
- Live Reservation Assistance Daily 8am – 5pm Central
- Customers Hail From the Following Markets: Atlanta, New Orleans, Houston, Dallas, Nashville, Birmingham

What do we seek?

We would like to act as a licensee for Margaritaville LLC. With specific parameters in place, TripShock will create MargaritavilleTours.com (domain name currently available). Similar to MargaritavilleAdventures.com, this new site will represent the parent brand, attracting current demographics familiar with “All Things Margaritaville.” With its 200+ activities and tours in NW Florida & Coastal Alabama, TripShock will provide a family friendly booking engine, specifically designed to promote the Margaritaville lifestyle. Each listing and its description will be approved by Margaritaville LLC, and our Partners will be thoroughly vetted in order to best represent the brand.

Why?

Combining the Margaritaville lifestyle with TripShock will **physically connect customers to your brand**. Imagine a sunset dinner cruise on a “Pirate Looks at Forty” pirate ship! Or a “Fins to the Left, Fins to the Right” dolphin tour! These activities mirror Mr. Buffett's image and songs. Given the opportunity, Parrot Heads near and far will rush to live the lyrics they've internalized for years. Mr. Buffett's songs of sailing, fishing, boats and love perfectly lend themselves to shared experiences. **TripShock will bring each song to life—in real life.** (“Something 'Bout a Boat” charter, anyone?)



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